

S.D.E.
B.B.A. (2006 Course) Sem- I : WINTER - 2018
SUBJECT : BUSINESS ORGANIZATIONS & SYSTEMS

Day : Friday
Date : 30/11/2018

W-2018-4441

Time : 02.00 PM TO 05.00 PM
Max. Marks : 80

N.B.

- 1) Answer to both the Sections should be written in separate answer books.
- 2) Solve any **FIVE** questions from Section- I.
- 3) Solve any **TWO** questions from Section -II.

SECTION – I

- Q.1** What is the definition of Business? Discuss in detail the various objectives of Business. (10)
- Q.2** Enumerate in detail the development of industrialization in India. (10)
- Q.3** What is Memorandum of Association and Articles of Association of a company and what is the procedure in their regard? (10)
- Q.4** Discuss the factors that determine the choice of form of organization. (10)
- Q.5** Enumerate in detail the role and importance of Trade Associations and Chambers of Commerce for propagation of business in India. (10)
- Q.6** Define Public Sector Enterprise and discuss its various types. (10)
- Q.7** Write Short notes on (Any Two) (10)
- a) Mergers and Acquisitions
 - b) Retailing in India
 - c) Requisite for success in modern business

SECTION - II

- Q.8** In today's competitive world what are the qualities required of a business person to be successful. Explain giving examples. (15)
- Q.9** You have developed a product that converts organic garbage into combustion gas which can be used for cooking and other purposes. What are the factors you will consider to know feasibility for such a business? (15)
- Q.10** Explain the role and importance of the support function of transportation for a company dealing in soft drinks. (15)

* * *