

S.D.E.
B.B.A. SEM – I (2006 COURSE): WINTER – 2018
SUBJECT : BUSINESS ENVIRONMENT

Day : Saturday
Date : 01/12/2018

Time : 02.00 PM TO 05.00 PM
Max. Marks : 80

W-2018-4442

N.B.:

- 1) Attempt **ANY FIVE** questions from Section – I and attempt **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in **SEPARATE** answer books.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Discuss impact of different types of environment on business decision making. **[10]**
- Q.2** How does demographic environment and cultural environment have an impact on business? **[10]**
- Q.3** Define the term ‘Globalization’. What are the merits and demerits of globalization? **[10]**
- Q.4** Explain the role of government and political stability on business development with suitable example. **[10]**
- Q.5** Discuss in detail, corporate responsibility of business towards natural environment. **[10]**
- Q.6** ‘Banking and Insurance plays important role in business development’. Comment with suitable example. **[10]**
- Q.7** Write short notes on **ANY TWO** of the following: **[10]**
- a) Mixed Economy
 - b) Legal Framework governing business
 - c) Indian economic ties / environment audit

SECTION – II

- Q.8** Do you believe that economic reforms and government policies hampers business? Support your stand with relevant examples. **[15]**
- Q.9** Prepare environment protection policy to enter in global market and write a note on, how these policies benefits to get global opportunities. **[15]**
- Q.10** State with appropriate example, role of information technology in today’s competitive world market. **[15]**

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