

S.D.E.
M.C.A. Sem - IV : WINTER - 2018
SUBJECT : MANAGERIAL ECONOMICS

Day : Saturday
Date : 08/12/2018

W-2018-4815

Time 02.00 PM TO 05.00 PM
Max. Marks : 80

N. B. :

- 1) Solve **ANY FIVE** questions from Section – I.
- 2) Solve **ANY TWO** questions from Section – II.
- 3) Figures to the right indicate **FULL** marks.
- 4) Both the sections should be written in the **SAME** answer book.
- 5) Draw neat and labeled diagram **WHEREVER** necessary.

SECTION - I

- Q. 1** Discuss nature of study of Managerial Economics. (10)
- Q. 2** In what way the concept of ‘Opportunity Cost’ is related to Managerial Economics. (10)
- Q. 3** State ‘Law of Demand’. What are exceptions to the Law of Demand? (10)
- Q. 4** With diagram show following Cost Curves: (10)
- | | | | |
|--------------------|------------------------|---------------------------|--|
| a) T. F. C. | b) T. V. C. | c) A. F. C. | |
| d) A. V. C. | e) Average Cost | f) Managerial Cost | |
- Q. 5** State and explain ‘Law of Supply’, (10)
- Q. 6** Write short notes on **ANY TWO** of the following: (10)
- a) Production function
 - b) Isoquants
 - c) Economies of scales

SECTION - II

- Q. 7** Show the price and output equilibrium under Monopoly Market. (15)
- Q. 8** Write a detailed note on “Break Even Analysis”. (15)
- Q.9** Discuss any tow methods of Demand Forecasting. (15)

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