

S.D.E.

S.Y.B.A. (Tourism Studies) : WINTER - 2018

SUBJECT: TOURSIM ECONOMICS

Day: Friday
Date: 19/10/2018

Time: 11.00 AM TO 02.00 PM
Max. Marks: 70

W-2018-4239

N.B:

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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Q.1 Answer **ANY FOUR** of the following: **(20)**

- a) Explain how tourism activities lead to revenue generation.
- b) Write in brief about 'Inflation and rate of exchange'.
- c) Discuss the need for tourist arrival statistical analysis.
- d) 'Defined organization structure helps in smooth operations. Justify the statement.
- e) Which are the various conflict reduction strategic used in organizations?

Q.2 Answer **ANY TWO** of the following: **(10)**

- a) Discuss the essentials of financial planning in tourism organization viz.travel agency.
- b) Explain how decision making plays a key role in tourism development.
- c) What is 'Sustainable Tourism'?

Q.3 Answer **ANY ONE** of the following: **(10)**

- a) Explain how tourism development leads to employment generation.
- b) In context to tourism demand and supply explain the following supply elements-
i) Natural resources iii) Manmade
ii) Transportation iv) Hospitality and culture

Q.4 Answer **ANY TWO** of the following: **(10)**

- a) Explain in brief about any two tourism organization that plays an important role in tourism operations.
- b) How does balance of payments impact currency exchange rates.
- c) Discus the various form of tourism.

Q.5 Answer **ANY ONE** of the following: **(10)**

- a) Discuss the various factors that motivate people to travel.
- b) Explain the socio-economic advantages of tourism activities.

Q.6 Answer **ANY TWO** of the following: **(10)**

- a) What measures can be taken by tourism organization that will boost Indian economy.
- b) Discuss the average effects of tourism on a destination.
- c) Staffing is a crucial element in tourism operations.

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