

**S.D.E.**  
**S.Y.B.A. (Tourism Studies) : WINTER - 2018**  
**SUBJECT : INTERNATIONAL TOURISM**

Day : Tuesday  
Date : 09/10/2018

**W-2018-4235**

Time : 11.00 AM TO 02.00 PM  
Max. Marks : 70

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**N. B. :**

- 1) All questions are **COMPULSORY**.
  - 2) Figures to the right indicate **FULL** marks.
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- Q.1** Answer any **FOUR** of the following: **(20)**
- a) Discuss the benefits of tourism for a country.
  - b) What is Globalization?
  - c) Write a short note on :  
i) Passport ii) Visa
  - d) Discuss Hollywood as a tourism destination.
  - e) What is Manila declaration?
- Q.2** Answer any **TWO** of the following: **(10)**
- a) Define a 'tourist'. Distinguish between inboard and outboard tourist.
  - b) Explain current trends in international tourism.
  - c) Write a short note on 'Drug Trafficking & Tourism'.
- Q.3** Answer any **ONE** of the following: **(10)**
- a) Explain the various health hazards caused by tourism activities.
  - b) Discuss the social impact of tourism on a destination.
- Q.4** Answer any **TWO** of the following: **(10)**
- a) Explain in detail any two international tourist destinations.
  - b) What is 'Visual Pollution'?
  - c) Elaborate on 'Role of aviation in promoting international tourism'.
- Q.5** Answer any **ONE** of the following: **(10)**
- a) Write short notes on :  
i) IATA ii) UFTAA
  - b) Why do people travel?
- Q.6** Answer any **TWO** of the following: **(10)**
- a) Explain in detail various facilities and amenities offered by hotels to international tourists.
  - b) Discuss how political situation of a nation affects its tourism policy.
  - c) Name any two of the following:  
i) International airports in India.  
ii) International hotels chains.  
iii) International travel agency.  
iv) Holiday destinations in Europe.  
v) International tourism organizations.

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