

B.Tech. SEM -V Electrical 2014 Course (CBCS) : WINTER - 2018

SUBJECT: ELECTIVE-I

NEW ENTERPRISE CREATION AND MANAGEMENT

Day: Saturday
Date: 01/12/2018

W-2018-2405

Time 02.30 PM TO 05.30 PM
Max. Marks: 60

N.B.:

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Assume suitable data if necessary.
- 4) Draw neat and labeled diagrams **WHEREVER** necessary.

- Q.1** Describe entrepreneurship as a career & as a management style. (10)
OR
- Q.1** Compare roles, responsibilities & career opportunities of manager with that of corporate entrepreneur. (10)
- Q.2** Explain Theory Social Change by Everett Hagen. (10)
OR
- Q.2** Write short note on X-Efficiency Theory by Leibenstein. (10)
- Q.3** Give various reasons & remedies of Entrepreneurship success & failure. (10)
OR
- Q.3** Describe socio-cultural, political, economical and personnel influences on Entrepreneurship. (10)
- Q.4** Write detailed note on elements of business plan. (10)
OR
- Q.4** Write short note on scheduling and milestones in business planning process. (10)
- Q.5** Write short notes on following: (10)
i) Entrepreneurship development cycle
ii) Entrepreneurship development & government
OR
- Q.5** Explain the role of following agencies in entrepreneurship development (10)
i) DIC - District Industrial Center
ii) SISI - Small Industries Services Institute
- Q.6** Write short notes on following with reference to Project Management (10)
i) Technical feasibility report
ii) Financial feasibility report
OR
- Q.6** Describe in detail the financial schemes offered by financial institutions like (10)
i) ICICI
ii) SIDBI

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