

**M. PHARM. SEM-I (CHOICE BASED CREDIT & GRADE
SYSTEM) : WINTER - 2018**

**SUBJECT: Elective- I: a) PHARMACEUTICAL
ADMINISTRATION**

Day: Wednesday
Date: 09/01/2019

W-2018-4161

Time: 10.00 A.M. TO 01.00 P.M.
Max Marks: 60

N.B:

- 1) Attempt any **THREE** questions questions from each section.
 - 2) All questions carry **EQUAL** marks.
 - 3) Both the sections should be written in **SEPARATE** answer books.
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SECTION-I

- Q.1** Discuss concept of social responsibilities of management. **(10)**
- Q.2** Explain with examples various steps involved in strategic planning process. **(10)**
- Q.3** Discuss salient features of formal and informal organizations. **(10)**
- Q.4** Write short notes on **ANY TWO** **(10)**
- a) Structure and process of Organizing
 - b) Process of Decision Making
 - c) Performance Appraisal

SECTION-II

- Q.5** Discuss various Human factors in managing. **(10)**
- Q.6** How does pitfalls in communication process damage organizations? **(10)**
- Q.7** Discuss various requirements for effective control. **(10)**
- Q.8** Write short notes on **ANY TWO:** **(10)**
- a) Production and Operations Management
 - b) Ways of Improving Productivity
 - c) Preventive Control

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