

**B.B.A. LL.B. (5 Year Degree Course) SEM-II (2009 Course) :
WINTER - 2018**

SUBJECT : GENERAL ENGLISH-II

Day : Saturday
Date : 20/10/2018

W-2018-1352

Time : 02.30 PM TO 05.30 PM
Max. Marks : 80

N.B.:

- 1) All the questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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- Q.1**
- A)** Give meanings of the following legal phrases – (ANY FIVE) (10)
- i) Burden of proof
 - ii) Dormant partner
 - iii) Criminal negligence
 - iv) False personation
 - v) Limited divorce
 - vi) Act of God
 - vii) Gentleman's agreement
- B)** Make sentences with the following cohesive devices – (ANY FIVE) (05)
- i) Hence
 - ii) No sooner -----than
 - iii) Thereby
 - iv) Hereby
 - v) Not only -----but also
 - vi) Yet
 - vii) Thus
- C)** Correct the following sentences and rewrite them- (ANY FIVE) (05)
- i) One of the girl was running fast.
 - ii) None of them were present there.
 - iii) Take it easily.
 - iv) He is easy to deal in.
 - v) I gave him a pen to write.
 - vi) He wrote me.
 - vii) We had picnic.
- Q.2** Do as directed: (15)
- a) Give antonyms of **ANY TWO** of the following-
i) Abundance ii) Ambiguous iii) Vague
 - b) Give synonyms of **ANY TWO** of the following-
i) Amusement ii) crime iii) deceive
 - c) Make meaningful sentences with **ANY ONE** of the following homonyms
i) Beside-Besides ii) Bar-Bar
 - d) Supply relevant affixes (ANY FIVE)
i) Legal ii) kind iii) graph iv) beg v) moral vi) God vii) tangle
 - e) Substitute an appropriate word. (ANY FIVE)
i) Work for which no salary is paid.
ii) One who believes in the existence of God
iii) One who eats human flesh
iv) The murderer of own mother
v) The area over which an official has control
vi) To urge to commit a crime
vii) Government by the nobles

P.T.O.

- Q.3** Write an essay (**ANY ONE**) **(15)**
- a) Euthanasia
 - b) Woman Empowerment
 - c) Protection of consumers

- Q.4** Read the following passage and answer the questions given below- **(15)**

With the recent growth of mass media technology, advertising has begun to play a significant role in the national economy. Thousands of people are working to promote the sale of each new product or to boost the sale of a product already in the market. In fact, advertising as an industry now enjoys a respectable status and is regarded by many as a service to society.

The avowed purpose of advertising is to inform the audience and to influence it to buy a particular product. The customer is made aware of goods and services available, their merits, uses and value. Advertising thus helps him in choosing what he actually needs or what he should have to add to his comfort and improve his standard of living.

But the sale of a product does not depend on advertisement alone. The quality of a product must be good and its price within the reach of those for whom it is intended. If exaggerated claims are made or the price is too high, advertising, howsoever powerful, will not prove effective.

India's advertising industry is about 75 years old. The British firms in India were the first to make use of advertising for marketing purposes in the beginning of the twentieth century. The advertising agencies opened by them gave an opportunity to the Indian staff to get training and set up their own establishments in due course. The first Indian advertising agency, B. Dattaram and Co., started functioning in 1903.

When India became free, Five-Year Plans were launched, economic activities increased at a tremendous pace. Many new industries were set up and gradually a large number of products, which were imported earlier, began to be manufactured in the country. Under these circumstances naturally advertising received a big boost. Now hordes of specialist agencies have come into existence to look after particular aspects of the advertising industry.

- a) What is the main function of advertising?
- b) What factors have contributed to the growth of advertising as an industry?
- c) Why advertising is considered an important activity of modern society?
- d) Find the word from the passage meaning the same :-
 - a) Pace b) Overstated c) Noteworthy

- Q.5** Write a précis and suggest a title. **(15)**

Human rights may be regarded as those fundamental and inalienable rights which are essential for life as human being and which are possessed by every human being, irrespective of his or her nationality, race, religion, etc. simply because he or she is a human being. Thus, Human rights are those rights which are inherent in our nature and without which we can't live as human beings.

Human rights are sometimes called fundamental rights or basic rights or natural rights. As fundamental or basic rights, they are the rights which cannot, rather must not be taken away by any legislature or by any Act of the Government and which are often set out in a constitution as Human Rights are not created by any legislation, they resemble very much to the natural rights. They cannot be subjected to the process of amendment even.

Human rights allow us to develop our personality in physical, mental or spiritual sense up to the widest extent and to use our intelligence and talents fully. It has been universally accepted that human rights are more than a mere collection of socio-economic and political rights.