

B.B.A. LL.B. (5 Year Degree Course) SEM-III (2015 Course) :

WINTER - 2018

SUBJECT: BUSINESS ETHICS

Day : Monday
Date : 19/11/2018

W-2018-1317

Time : 02.30 PM TO 05.30 PM
Max. Marks :60

N.B.:

- 1) All questions are **COMPULSORY**.
- 2) All questions carry **EQUAL** marks.

Q.1 A) Discuss any four important Laws pertaining to Trade.

OR

Q.1 B) Explain nature and importance of Ethics.

Q.2 A) Write short notes

- i) Corporate Social Responsibility
- ii) Professional Code

OR

B) Write short notes

- i) Ten command of Ethical Behavior Control
- ii) Transactional Ethics

Q.3 A) What is Globalization? Discuss various Ethical Issues in Global Business Environment.

OR

Q.3 B) What is Sale? Is Sale different from Agreement to Sale? Mention ethical issues in The Sales of Goods Act, 1930

Q.4 A) What is Corporate Governance? Explain various principles of Corporate Governance.

OR

Q.4 B) What are the major problems faced by consumers? Mention various consumer Rights Under Consumer protections Act, 1986.

Q.5 A) What are Functional Ethics? Explain the Ethical issues in Marketing function.

OR

Q.5 B) "Ethical Business practices lead to Business Development" Comment.

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