

B.Sc. (I. T.) Sem. - V (2011 Course) : WINTER - 2018
SUBJECT : UNDERSTANDING BUSINESS VERTICALS

Day : Monday
Date : 03/12/2018

W-2018-1108

Time : 02.30 pm to 04.30 pm
Max. Marks : 40

N. B. :

- 1) Attempt **ANY FOUR** questions out of **SIX**.
 - 2) Figures to the right indicate **FULL** marks.
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- Q. 1** Discuss the role of Management Information System (MIS) in the business domain. (10)
- Q. 2** What is the need of accounting in business? Discuss the process of creating a project budget. (10)
- Q. 3** Discuss the growth and competitiveness of the Automobile sector in India. (10)
- Q. 4** Discuss the difference between a business vertical and a business horizontal. What are their characteristics? (10)
- Q. 5** Discuss the various types of production system viz. Craft, Batch and Mass Production Systems. (10)
- Q. 6** Discuss the various Quality process in Manufacturing. (10)

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