

SUBJECT : INTRODUCTION TO BUSINESS VERTICALS

Day : Monday
Date : 03/12/2018

W-2018-1151

Time : 02.30 pm to 05.30 pm
Max. Marks : 60

N. B. :

- 1) Attempt **ANY FOUR** questions out of **SIX**.
 - 2) Figures to the right indicate **FULL** marks.
-

- Q. 1** Discuss the role of Management Information System (MIS) in the business domain. **(15)**
- Q. 2** Identify potential drawbacks to planning. **(15)**
- Q. 3** Discuss the various Quality process in Manufacturing. **(15)**
- Q. 4** What is the need of accounting in business? Discuss the components of Financial Accounting. **(15)**
- Q. 5** What are the primary characteristics of the Service business? **(15)**
- Q. 6** Discuss the growth and competitiveness of the Automobile sector in India. **(15)**

* * * * *