

B.Sc. (I. T.) Sem. - V (CBCS - 2015 Course) : WINTER - 2018

SUBJECT: MANAGEMENT INFORMATION SYSTEMS

Day : Friday
Date : 30/11/2018

W-2018-1081

Time : 10.00 a.m. to 01.00 p.m.
Max. Marks: 60

N. B.:

- 1) Answer **ANY SIX** questions.
 - 2) Figures to the right indicate **FULL** marks.
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- Q.1** Write short notes on: (10)
- a) Optimization Techniques in decision making
 - b) E- Commerce
- Q.2** Draw Herbert Simon's decision making process model. Explain the phases in decision making. (10)
- Q.3** What is OOSAD development life cycle? Explain with a diagram. (10)
- Q.4** What is knowledge management? What are its tools? (10)
- Q.5** Explain the terms data, Information, knowledge and wisdom. With the help of a diagram, show how they are linked together. (10)
- Q.6** Bring out the applications of MIS in the service sector with examples. (10)
- Q.7** What is rational decision making in business decisions? What are the five types of rationality in decision making? (10)
- Q.8** What are the components of Enterprise Management Systems (EMS)? Explain the component ERP. (10)

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