

B.Sc. (I. T.) Sem. - V (CBCS - 2015 Course) : WINTER - 2018
SUBJECT : INTRODUCTION TO BUSINESS VERTICALS

Day : Friday
Date : 30/11/2018

Time : 10.00 a.m. to 01.00 p.m.

Max. Marks : 60

W-2018-1082

N. B. :

- 1) Attempt **ANY FOUR** questions out of **SIX**.
 - 2) Figures to the right indicate **FULL** marks.
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- Q. 1** What is the role of Information Technology in the Modern Telecom Business? **(15)**
- Q. 2** Identify potential advantages of planning? Give suitable examples. **(15)**
- Q. 3** Discuss the various quality process in manufacturing. **(15)**
- Q. 4** Discuss the growth and competitiveness of the Civil Aviation Sector in India. **(15)**
- Q. 5** Discuss the difference between a business vertical and a business horizontal. What are their characteristics? **(15)**
- Q. 6** Discuss the various types of production systems viz. Craft, Batch and Mass Production Systems. **(15)**

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