

T.Y.B.A. SEM – V (2014 Course) : WINTER - 2018
SUBJECT: ENGLISH : SPEAKING & WRITING SKILLS IN ENGLISH – I

Day: Monday
Date: 15/10/2018

W-2018-0097

Time: 12.00 NOON TO 02.00 PM
Max. Marks: 40

N.B:

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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Q.1 a) What is 'communication'? Differentiate between verbal and non-verbal communication? (10)

OR

- b)** Comment on the different modes of delivery. Bring out the differences among them with suitable examples.

Q.2 a) Discuss the different patterns of organization of a speech? (10)

OR

- b)** Discuss the differences between formal and informal communication.

Q.3 Write short notes on any **TWO** of the following: (10)

- a) Barriers to communication
- b) Qualities of a good addressee
- c) Basic model of communication

Q.4 Answer any **TWO** of the following: (10)

- a) Write an imaginary conversation between two friends discussing about the preparation of the examination.
- b) Prepare a welcome speech for new students of first year B. A. class.
- c) Write a dialogue between a clerk and a customer in the bank.

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