

**Bachelor of Visual Arts (Applied Arts) Sem – I : WINTER - 2018**  
**SUBJECT: LANGUAGE – I: SPECIAL ENGLISH – I**

Day: Wednesday  
Date: 28/11/2018

**W-2018-4839**

Time: 10.00 A.M. To 12.00 Noon  
Max Marks. 30

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**N.B.**

- 1) All questions are **COMPULSORY**.
  - 2) Figures to the right indicate **FULL** marks.
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**Q.1** Why was G.D. Naidu called the 'Edison of India'? **(06)**

**OR**

How did Mallika Srinivasan deal with the setbacks she faced in her company?

**Q.2** Describe Garmeen Bank's success. **(06)**

**OR**

Describe well G.D. Naidu's relationship with agriculture.

**Q.3** How well G. R. Gopinath performed in the circle of politics. **(06)**

**OR**

What role did the awl play in Braille's life?

**Q.4** How did Morita defy family and Japanese Society's expectations? **(06)**

**OR**

Describe the various initiatives Shantanurao Kirloskar put into place to help the company.

**Q.5** Describe the character of Dhirubhai Ambani. **(06)**

**OR**

Explain how Yunus applied micro credit to help the poor.

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