

F.Y.B.COM. SEM – I (2014 Course) : WINTER - 2018

SUBJECT: ADDITIONAL ENGLISH-I

Day: Tuesday
Date: 23/10/2018

W-2018-0331

Time: 12.00 NOON TO 02.00 PM
Max. Marks: 40

N.B:

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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Q.1 Attempt **ANY TWO** of the following: **(08)**

- a) Describe Sony's relationship with music and media.
- b) Why was polyester a significant part of Dhirubhai Ambani's life?
- c) Why was G. D. Naidu called the 'Edison of India'?

Q.2 Write short note on **ANY ONE** of the following: **(08)**

- a) Major setbacks faced by Mallika Srinivasan
- b) The role of awl in Louis Braille's life

Q.3 Attempt **ANY TWO** of the following: **(08)**

- a) How well did Gopinath perform in the circle of politics?
- b) Describe the various initiatives Sanjay Kirloskar put into place to help the company.
- c) Explain how Yunus applied micro credit to help the poor.

Q.4 Write short note on **ANY ONE** of the following: **(08)**

- a) Character sketch of G. R. Gopinath
- b) Morita, 'The Gadget Guru'

Q.5 A) Write the antonyms of the **ANY FOUR** of the following words: **(04)**

- i) humble ii) idyllic iii) resent iv) exorbitant v) spare

B) Write the synonyms of **ANY FOUR** of the following words: **(04)**

- i) sturdy ii) generous iii) acquisition iv) afflicted v) secure

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