

**S.D.E.**

**M.B.A. (E) SEM-I (2 YEAR COURSE) : SUMMER - 2018**

**SUBJECT : PRINCIPLES OF MANAGEMENT**

Day : **Monday**  
Date : **28/05/2018**

**S-2018-4558**

Time : **10.00 A.M. TO 01.00 P.M.**  
Max. Marks : 70

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**N.B.:**

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
  - 2) Answers to both the sections should be written in **SEPARATE** answer books.
  - 3) Figures to the right indicate **FULL** marks.
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**SECTION – I**

**Q.1** Define Management. Elaborate on various nature and scope of management. [10]

**Q.2** Discuss the management principles proposed by Henry Fayol. Do you think those principle are still applicable for the modern organizations? [10]

**Q.3** Write a detailed note on ‘Span of Management’. [10]

**Q.4** List down the principles of effective communication with the help of suitable examples. [10]

**Q.5** Write short notes on **ANY TWO** of the following: [10]

- a) Negotiation
- b) Techniques of Group Decision Making
- c) Bureaucracy

**SECTION – II**

**Q.6** Assuming that your team members are at conflict regarding launch of a new product, how will you go about managing the conflict? [15]

**Q.7** What are the factors required to make an effective team in a manufacturing organization? [15]

**Q.8** What are the environmental factors in today’s context that you think have a bearing on the development of personality of an individual? [15]

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