

S.D.E.
M.B.A. (IT) SEM – I (2010 COURSE) 3 YEAR COURSE) :
SUMMER - 2018
SUBJECT : MANAGERIAL ECONOMICS

Day : **Friday**
Date : **01/06/2018**

S-2018-4534

Time : **10.00 A.M. TO 1.00 P.M.**
Max. Marks : 70

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and attempt **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in the **SEPARATE** answer books.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Which economic concepts are useful for the managers in decision making? [10]
- Q.2** What are the objectives of demand forecasting? Explain any two methods of demand for new product. [10]
- Q.3** Define production function. Why a firm experiences increasing, constant and decreasing returns to scale? [10]
- Q.4** Compare perfect competition with monopoly. In which market category would you like to sell and why? [10]
- Q.5** Write short notes on **ANY TWO** of the following: [10]
- a) Break Even Analysis
 - b) Objectives of firm
 - c) Types of demand

SECTION – II

- Q.6** What are the objectives of monetary policy? Explain quantitative measures for controlling credit. [15]
- Q.7** Explain fully the concept of consumption function, highlighting APC, MPC and determinants. [15]
- Q.8** Define inflation. Give the causes and effects of inflation. [15]

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