

**S.D.E.**  
**B.B.A. (2006 COURSE) SEM-VI : SUMMER - 2018**  
**SUBJECT: INTERNATIONAL BUSINESS**

Day : **Friday**  
Date : **01/06/2018**

**S-2018-4326**

Time : **10.00 AM TO 1.00 PM**  
Max. Marks : **80**

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**N.B. :**

- 1) Attempt **ANY THREE** questions from **Section-I** and **ANY TWO** questions from **Section-II**.
  - 2) Figures to right indicate **FULL** marks.
  - 3) Answers to both the sections should be written in the **SEPARATE** answer books.
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**SECTION-I**

- Q.1** Explain the scope of International Trade and differentiate between Domestic Trade and International Trade (16)
- Q.2** What do you mean by 'Currency Convertibility'? What are the basics of 'Currency Convertibility'? What is the difference between Capital Account Convertibility and 'Current Account' Convertibility? (16)
- Q.3** Discuss different kinds of Export-Import procedures with suitable examples. (16)
- Q.4** What is Letter of credit? Explain "Letter of Credit" as a mechanism of Cross Border Trade Settlement. (16)
- Q.5** Write short notes on **ANY TWO** of the following : (16)
- a) MNCS
  - b) Direct and Indirect Quote
  - c) World Trade Organisation

**SECTION-II**

- Q.6** "IMF plays important role in the International Business" Discuss. (16)
- Q.7** Define Balance of Payment and explain components of Balance of Payment. (16)
- Q.8** Write in detail about the Nature, Scope and Strategies in the International Marketing. (16)

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