

**S.D.E.**  
**M.B.A. (E) SEM-III (2 YEAR COURSE) : SUMMER - 2018**  
**SUBJECT : INTERNATIONAL BUSINESS**

Day : **Thursday**  
Date : **07/06/2018**

Time : **10.00 A.M. TO 01.00 P.M.**  
Max. Marks : 70

**S-2018-4572**

**N.B.:**

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in **SEPARATE** answer books.
- 3) Figures to the right indicate **FULL** marks.

**SECTION – I**

- Q.1** Explain in detail the concept and procedure of Export Marketing. [10]
- Q.2** Explain the following: [10]  
a) International Finance  
b) Globalization
- Q.3** Explain the concept and nature of International Business. [10]
- Q.4** What do you mean by Balance of Payment? Discuss various reasons for disequilibrium in Balance of Payment. [10]
- Q.5** Write short notes on **ANY TWO** of the following: [10]  
a) Regional Blocks  
b) Euro Market  
c) World Trade Organization (WTO)  
d) Recent trends in World Trade

**SECTION – II**

- Q.6** Explain the concept and importance of Country Risk Analysis with reference to India. [15]
- Q.7** Elaborate upon the methods of International trade settlement with suitable examples. [15]
- Q.8** What do you mean by Forex Market? Explain how Exchange Rate is determined. [15]

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