

S.D.E.

M.B.A. (IT) SEM – III (2010 COURSE) (3 YEAR COURSE) :

SUMMER - 2018

SUBJECT: HUMAN RESOURCE MANAGEMENT

Day: Thursday
Date: 07/06/2018

Time: 10.00 A.M. TO 1.00 P.M.
Max. Marks: 70

S-2018-4546

N.B:

- 1) Attempt ANY FOUR questions from Section-I.
- 2) Attempt ANY TWO questions from Section- II.
- 3) Answers to both the sections should be written in the **SEPARATE** answer books.

SECTION-I

- Q.1** What is HRM? What is its significance for today's organizations **(10)**
- Q.2** What is Organisational.Development? State its Characteristics and scope. **(10)**
- Q.3** What are the various steps in the Man Power Planning process? **(10)**
- Q.4** "Trade Union rivalry has weakened the Trade Union Movement" Discuss. **(10)**
- Q.5** Write short notes on **ANY TWO:** **(10)**
- a) Various Methods of Participation
 - b) Importance of Career Development
 - c) Unfair Labour Practices

SECTION-II

- Q.6** "Money is a great motivator but still money cannot motivate all people under all Circumstances" Discuss **(15)**
- Q.7** As a head of the Marketing Department prepare a detailed Job Description for Sales Executives newly inducted **(15)**
- Q.8** Devise a training programme for Area Managers of a firm marketing FMCG products? What would be the contents of the Training programme? **(15)**

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