

S.D.E.

B.B.A. (2006 COURSE) SEM-V : SUMMER - 2018

SUBJECT : ENTREPRENEURSHIP DEVELOPMENT

Day : **Wednesday**
Date : **30/05/2018**

S-2018-4310

Time : **02.00 PM TO 05.00 PM**
Max. Marks : **80**

N.B.:

- 1) Attempt **ANY FIVE** questions from Section – I and attempt **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in the **SEPARATE** answer books
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Explain with example importance of Environmental Analysis for an Entrepreneur. [10]
- Q.2** Explain with advantages and disadvantages the various sources of finance available to an Entrepreneur. [10]
- Q.3** Explain the meaning and importance of Entrepreneurship Development Programme. Name few organizations involved in EDP's. [10]
- Q.4** What do you mean by Business Idea? Explain the sources of Business Ideas with example. [10]
- Q.5** Differentiate between: [10]
a) Entrepreneur and Intrapreneur
b) Entrepreneur and Entrepreneurship
- Q.6** What is meant by Project Finance? Why it is required? List out the financial institutions who provide finance for this purpose. [10]
- Q.7** Write short notes on **ANY TWO** of the following: [10]
a) Entrepreneurial motivation
b) Types of Entrepreneurs
c) Venture Capital
d) Women Entrepreneurs

SECTION – II

- Q.8** Write up a Business Plan for starting an online e-shopping business. Select any product or service of your choice. [15]
- Q.9** Elaborate on “An Economy is the effect for which Entrepreneurship is the cause”. Considering the Indian Economy. [15]
- Q.10** Explain the process of Business Opportunity Identification with a practical example. [15]

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