

S.D.E.

M.B.A. SEM-IV (2013 COURSE) : SUMMER - 2018

SUBJECT: ELECTIVE -V: LOGISTICS & SUPPLY CHAIN MANAGEMENT  
(PRODUCTION & OPERATIONS MANAGEMENT)

Day: Thursday  
Date: 21/06/2018

S-2018-4422

Time: 02.00 PM TO 05.00 PM  
Max. Marks: 70

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N. B.

- 1) Attempt any **THREE QUESTIONS** from Section-I and any **TWO QUESTIONS** from Section – II.
  - 2) Figures to the right indicate **FULL** marks.
  - 3) Answers to both the sections should be written in the **SEPARATE** answer books.
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**SECTION – I**

- Q.1 Discuss Supply Chain Management concept by citing examples. (14)
- Q.2 Explain different types of distribution network with suitable examples. (14)
- Q.3 What is Third Party Logistics (3PL)? Explain its role in today's context. (14)
- Q.4 Discuss different types of transportation systems with their merits and demerits. (14)
- Q.5 Write Short Notes on **ANY TWO** of the following : (14)
- a) Stores functions
  - b) Supply Chain Management Drivers
  - c) Role of forwarding and clearing agents
  - d) Sourcing and Pricing of Logistics

**SECTION -II**

- Q.6 What do you mean by Material Handling? Explain criteria for selection of Material Handling equipment with suitable examples. (14)
- Q.7 Explain Materials Requirement planning (MRP) concept with suitable examples. (14)
- Q.8 "Logistics is the key to the success of the supply chain of a business firm". Explain. (14)

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