

S.D.E.

M.B.A. SEM-III (2013 COURSE) : SUMMER - 2018

SUBJECT: ELECTIVE – IV: WORLD BUSINESS ENVIRONMENT (IB)

Day: **Thursday**
Date: **28/06/2018**

S-2018-4412

Time: **10.00 A.M. TO 1.00 P.M.**
Max Marks. 70

N.B.

- 1) Attempt **ANY THREE** questions from Section – I and attempt **ANY TWO** questions from Section – II.
 - 2) . Answers to both the sections should be written in the **SEPARATE** answer books.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION - I

- Q.1** How do the Economic and Non-Economic Environment create opportunities and challenges for the company intending to enter International Market? (14)
- Q.2** What are the tariff and other types of barriers to International Trade? Explain the barriers with special reference to developed v/s developing economies of the world. (14)
- Q.3** European Economic community is closely watched by the world due to Greece decisions. Write a note on European Economic Community keeping in mind the current situation faced by the community. (14)
- Q.4** Exchange rate fluctuation is biggest challenge for any multinational business. What role the government plays in keeping exchange rate favorable to the nation at large. (14)
- Q.5** Write short notes on any **TWO** of the following: (14)
- a) WTO
 - b) Euro Dollar market
 - c) Crisis in south East Asia
 - d) International money market

SECTION - II

- Q.6** What is Balance of Payment? Explain the monetary approach and portfolio balance approach to Balance of Payment. (14)
- Q.7** Asia is slowly and steadily occupying driving position in the Economic Development of the world. Explain the changing trade pattern in world Business Environment. (14)
- Q.8** What is Absolute theory of International Trade? Explain the various theories of International Trade. (14)

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