

S.D.E.
M.B.A. (E) SEM-IV (2 YEAR COURSE) : SUMMER - 2018

SUBJECT : ELECTIVE – III : c) LOGISTICS MANAGEMENT
(Production Management)

Day : **Saturday**
Date : **02/06/2018**

S-2018-4587

Time : **02.00 P.M. TO 05.00 P.M.**
Max. Marks : 70

N.B.

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer book.

SECTION – I

- Q.1** Discuss role of Physical Distribution and Logistics in a manufacturing company. (10)
- Q.2** What do you mean by Logistics? Explain its interface with Production and Marketing. (10)
- Q.3** Explain Dispatch and Routing Decisions and Models with suitable examples. (10)
- Q.4** Explain inventory management decisions with suitable examples. (10)
- Q.5** Write short notes on any **TWO** of the following: (10)
- a) Packaging and materials handling
 - b) Logistics-future directions
 - c) Warehousing and distribution centres
 - d) Transportation systems facilities and services

SECTION – II

- Q.6** What do you mean by Logistics Audit? Carry out Logistics Audit for following industries: (15)
- a) Hotel industry
 - b) Textile industry
- Q.7** Discuss International Logistics Management concept by citing examples. (15)
- Q.8** Design logistical system for the following: (15)
- a) Two wheeler manufacturing plant
 - b) Food process industry

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