

S.D.E.

M.B.A. SEM-III (2013 COURSE) : SUMMER - 2018

**SUBJECT: ELECTIVE – IV: c) INDUSTRIAL MANAGEMENT
(Production & Operations Management)**

Day: **Thursday**
Date: **28/06/2018**

S-2018-4413

Time: **10.00 A.M. TO 1.00 P.M.**
Max. Marks: 70

N.B.:

- 1) Attempt any **THREE** questions from Section –I and any **TWO** questions from Section–II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer books.

SECTION-I

- Q.1** What is Industrial Management? Explain its scope with suitable examples. (14)
- Q.2** What is Work Study? What are its objectives? (14)
- Q.3** What is Plant Layout? Discuss different types of plant layout with suitable examples. (14)
- Q.4** Explain the following concepts: (14)
i) System analysis
ii) System Engineering
- Q.5** Write short notes on any **TWO** of the following: (14)
a) Industrial Legislation
b) Fatigue reduction
c) Role of Industrial manager
d) Material handling and storage systems

SECTION-II

- Q.6** What is productivity? Discuss the factors responsible for industrial productivity. Comment on the advantages of higher production. (14)
- Q.7** Discuss Business Process Reengineering (BPR) concept with its advantages. (14)
- Q.8** ‘Building and maintaining the motivation and morale among the employees, is a big challenge to the management’. In what different ways can the management stimulate motivation and morale of the employees? (14)

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