

S.D.E.

B.B.A. (2006 COURSE) SEM-VI : SUMMER - 2018

SUBJECT : E-BUSINESS APPLICATIONS

Day : Monday  
Date : 04/06/2018

Time : 10.00 AM TO 1.00 PM  
Max. Marks : 80.

S-2018-4327

N.B.:

- 1) Attempt any **FIVE** questions from Section-I and any **TWO** questions from Section-II.
- 2) Answers to both the sections should be written in the **SEPARATE** answer books.
- 3) Figures to the **RIGHT** indicate full marks.

**SECTION-I**

- Q.1** What is convergence? Describe media convergence and the anatomy of e-commerce. (10)
- Q.2** What are the various components of Information Super Highway? (10)
- Q.3** Explain in detail various elements of e-commerce architecture. (10)
- Q.4** What is e-commerce? Explain generic frameworks for e-commerce. (10)
- Q.5** Explain various security issues of e-commerce. (10)
- Q.6** What is encryption? Explain with example asymmetric encryption. (10)
- Q.7** Write notes on any **TWO** of the following: (10)
- a) Digital Signature
  - b) Client-server security
  - c) Local roads and Access ramps.

**SECTION-II**

- Q.8** What is e-retailing? Explain in detail with suitable example. (15)
- Q.9** Explain with example any two online payment systems in detail. (15)
- Q.10** "Sony Music System" wants to connect to its existing dealers so as to make online networks of its dealers. The dealers are provided services like online purchase, online feedback, online registration etc. Explain in detail issues involved in designing this e-commerce application. (15)