

**S.D.E.**

**M.B.A. (IT) SEM – III (2010 COURSE) (3 YEAR COURSE) :  
SUMMER - 2018**

**SUBJECT: E- BUSINESS & CYBER LAWS**

Day: **Tuesday**  
Date: **29/05/2018**

**S-2018-4542**

Time: **10.00 A.M. TO 1.00 P.M.**  
Max marks: 70

**N.B:**

- 1) Attempt any **FOUR** from section-I & any **TWO** from section-II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in the **SEPARATE** answer books

**SECTION-I**

- Q.1** Define e-commerce. Explain in detail various business issues of e-commerce. **(10)**
- Q.2** Explain in detail various types of e-commerce models. **(10)**
- Q.3** What is ISP? Explain in detail role of ISP in e-commerce **(10)**
- Q.4** What is security? Explain in detail client and server security. **(10)**
- Q.5** Write short notes on any **TWO** of the following: **(10)**
- a) Cookies
  - b) Pornography
  - c) Trade marks

**SECTION-II**

- Q.6** XYZ is a renowned hotel, it wants to improve to reach with its beneficiaries. **(15)**  
Suggest an appropriate e-commerce model to promote hotel business and satisfying the need to reach beneficiaries by hosting its facilities and specialties online with package deal.
- Q.7** Explain any two industries that can greatly benefit from e-commerce in reducing **(15)**  
production cycle time.
- Q.8** What is digital signature? How does it work? How does it differ from a digital **(15)**  
certificate?

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