

S.D.E.

M.B.A. SEM-III (2013 COURSE) : SUMMER - 2018
SUBJECT: BUSINESS ETHICS & PROFESSIONAL VALUES

Day: **Saturday**
Date: **16/06/2018**

S-2018-4391

Time: **10.00 A.M. TO 1.00 P.M.**
Max. Marks: 70

N.B.:

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section –II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer book.

SECTION-I

- Q.1** Explain the term Business Ethics. What are various factors influencing ethics in business. (10)
- Q.2** Outline the Gandhian approach to business behavior. (10)
- Q.3** ‘Corruption is a cancer to the society’. Comment with reference to Indian economy. (10)
- Q.4** Discuss legislative and administrative measures for controlling ethical crises. (10)
- Q.5** Write short notes on any **TWO** of the following: (10)
- a) Ethical issues in corporate takeover
 - b) Building ethical foundation in organization
 - c) Indian ethos at workplace

SECTION-II

- Q.6** Critically comment on the ethical implications involved in advertising. (15)
- Q.7** Suppose you are HR manager in a large organization. You receive a phone call from one of the manager indicating to appoint his nephew for the post of Senior- engineer whom you found not suitable. How will you deal with this situation? (15)
- Q.8** You being assistant in Quality control department of one the microwave oven manufacturing company found that there are excessive waves radiating in some of the units produced and the Head of the Department ignores your remarks. What will be your stand? How will you deal with this situation? (15)

* * * *