S.D.E.

S.Y.B.A. (TOURISM STUDIES) : SUMMER - 2018

SUBJECT : TOURISM ECONOMICS

Day : **Saturday**
Date : **21/04/2018**

S-2018-4125

Time : **11.00 AM TO 02.00 PM**
Max. Marks : 70

N. B. :

1) **Q. No. 1** is **COMPULSORY** and carries **20** marks.
2) **Q. No. 2** to **Q. No. 6** carry **10** marks each.

Q. 1 Write short notes on **ANY FOUR** of the following: **(20)**

a) Demand and Supply in Tourism
b) Socio – Economic benefits of tourism
c) Tourism and Revenue generation
d) Regional planning considerations
e) Balance of Payment in Indian GDP

Q. 2 Attempt **ANY ONE** of the following: **(10)**

a) Explain the role of tourism in the economic development of India.
b) Which are the public and private sector organizations in the tourism system in India that contribute to the development of the sector?

Q. 3 Attempt **ANY ONE** of the following: **(10)**

a) Explain the impact of the tourism sector on the national economy.
b) "Tourism is the world's biggest industry". Explain this statement with special emphasis on employment generation.

Q. 4 Attempt **ANY ONE** of the following: **(10)**

a) Explain the cost-benefit analysis of tourism to a nation's socio-economic fabric.
b) How is the tourism sector affected by changes in the Exchange rate? Explain with examples.

Q. 5 Attempt **ANY ONE** of the following: **(10)**

a) What are the factors that affect demand and supply in tourism?
b) What are the planning considerations for regional development of tourism in India?

Q. 6 Attempt **ANY ONE** of the following: **(10)**

a) Explain the following aspects in a travel organization with example:

i) Leadership
ii) Organizational goals

b) What are the key macroeconomic factors affecting costs of tourism?

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