

S.D.E.

F.Y.B.A. (TOURISM STUDIES) : SUMMER - 2018  
SUBJECT : PRINCIPLES OF TOURISM MANAGEMENT

Day : Thursday  
Date : 12/04/2018

S-2018-4116

Time : 11.00 AM TO 02.00 PM  
Max. Marks : 70

N.B.

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.

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- Q.1** Answer any **FOUR** of the following: **(20)**
- a) Explain how management principles can be implemented in tourism operations.
  - b) Discuss the nature and scope of management in tourism.
  - c) Write a note on 'Empirical School of Management'.
  - d) Explain how 'Design and control of actual work' helps in motivating staff.
  - e) Discuss the advantages and disadvantages of MBO with respect to tourism.
- Q.2** Answer any **TWO** of the following: **(10)**
- a) Write a note on 'MBO and its process'. Explain the application of same for a tour operator.
  - b) Explain the staffing details in a tourism organization.
  - c) Discuss the importance of 'Planning' in tourism.
- Q.3** Answer any **ONE** of the following: **(10)**
- a) List and explain Henry Fayol's 14 principles of management.
  - b) What are different types of budgets and steps involved in the budgeting process in an organization?
- Q.4** Answer any **TWO** of the following: **(10)**
- a) Write a note on 'Department of tourism in India'.
  - b) Explain in brief about the evolution of management.
  - c) Elaborate on any two schools of thoughts in management.
- Q.5** Answer any **ONE** of the following: **(10)**
- a) Discuss the key concepts in MBO.
  - b) Write a note on 'Theories of Management'.
- Q.6** Answer any **TWO** of the following: **(10)**
- a) Discuss the correlation between management and tourism.
  - b) How does a manager implement control in an tourism organization?
  - c) What are the pre-requisites of MBO?

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