

F.Y.B.A. (TOURISM STUDIES) : SUMMER - 2018

SUBJECT : INTRODUCTION TO TOURISM

Day : Tuesday
Date : 10/04/2018

S-2018-4115

Time : 11.00 AM TO 02.00 PM
Max. Marks : 70

N.B.

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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- Q.1** Answer any **FOUR** of the following: (20)
- a) Discuss the growth and development of tourism in India.
 - b) What is 'Group Tourism'? Explain with example.
 - c) Write a brief about the growth and development of tourism in last 5 years.
 - d) Write a note on Environmental pollution caused by tourism.
 - e) Write a note on 'Hague Resolution'.
- Q.2** Answer any **TWO** of the following: (10)
- a) What is 'Multiplier Effect'?
 - b) What measures can be taken to cope with adverse effects of tourism?
 - c) Write a note on various 'Tourism legislations and its functions'.
- Q.3** Answer any **ONE** of the following: (10)
- a) Write a note on socio-cultural impact of tourism.
 - b) Tourism results in Economic development of a destination. Justify.
- Q.4** Answer any **TWO** of the following: (10)
- a) What measures can be taken to improve the situation of tourism in Asia?
 - b) What is Medical Tourism? Explain with examples famous destinations for medical tourism.
 - c) Write in brief about ancient travelers and pilgrims.
- Q.5** Answer any **ONE** of the following: (10)
- a) Elaborate on various elements of tourism.
 - b) List and explain various characteristics of tourism.
- Q.6** Answer any **TWO** of the following: (10)
- a) Discuss the need of security and protection of tourist sites.
 - b) What measures can be taken to promote paid holidays and group tourism.
 - c) What motivates people to travel?