

S.D.E.
F.Y.B.A. (TOURISM STUDIES) : SUMMER - 2018
SUBJECT : HISTORY OF TOURISM

Day : **Monday**

Time : **11.00 AM TO 02.00 PM**

Date : **16/04/2018**

S-2018-4117

Max. Marks : 70

N.B.:

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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Q.1 Attempt **ANY FOUR** of the following: **[20]**

- a) State why people travelled in olden times.
- b) Explain any five secondary sources for studying history of tourism.
- c) Differentiate between 'Travel' and 'Tourism'.
- d) Explain the steps involved in evolution of tourism.
- e) Explain i) Mass Tourism ii) Excursion

Q.2 Attempt **ANY TWO** of the following: **[10]**

- a) What are 'Travelogues'?
- b) Write a short note on sea voyages of Columbus and Vasco Da Gama.
- c) What is 'Urbanization'? How is tourism affected by urbanization?

Q.3 Attempt **ANY ONE** of the following: **[10]**

- a) Define 'Tourism Products'. State its characteristics.
- b) Discuss the historical importance of any two monuments in Egypt.

Q.4 Attempt **ANY TWO** of the following: **[10]**

- a) Discuss the significance of chronological division of history of tourism.
- b) Elaborate on importance of resorts in promoting medical tourism.
- c) Write a short note on 'History of Olympics'.

Q.5 Attempt **ANY ONE** of the following: **[10]**

- a) Write a short note on ancient Indian Civilization.
- b) Explain how tourism activity in current times is different from ancient and medieval world.

Q.6 Attempt **ANY TWO** of the following: **[10]**

- a) Write a short note on 'Seven Wonders Of The World'.
- b) Name any ten historical monuments in India with their significance.
- c) Write a short note on 'Royal Tourism of India'.

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