

Pre. Ph.D. Course Work (2017 Course) : SUMMER - 2018
(Common for Management Studies/ Computer Application)

SUBJECT-PAPER-I: RESEARCH METHODOLOGY FOR MANAGEMENT
(MANAGEMENT STUDIES) (COMPUTER APPLICATION) (2017 COURSE)

Day: Monday
Date: 25/06/2018
S-2018-4748
Time: 10.00 AM TO 01.00 PM
Max. Marks: 100

N.B.:

- 1) Attempt any **FIVE** questions from Section-I and any **FIVE** questions from Section-II
 - 2) Both the sections should be written in **SEPARATE** answer books.
 - 3) Draw neat labeled diagrams **WHEREVER** necessary.
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SECTION-I

- Q.1** Explain different stages in "Research Process". (10)
- Q.2** What are the different types of Research? Explain the qualitative and quantitative aspects of Research. (10)
- Q.3** What is Research Problem? Explain the different sources of Research Problems in a functional area. (10)
- Q.4** Explain the importance of literature review with reference to research in management. (10)
- Q.5** What is Research Design? Explain characteristics of a good Research Design. (10)
- Q.6** What is sampling? Explain the probability and non-probability methods of sampling. (10)

SECTION-II

- Q.7** Explain the importance of measurement in research with reference to different scales of measurement. (10)
- Q.8** What is a 'Questionnaire'? Explain the essentials of a good Questionnaire. (10)
- Q.9** Write explanatory notes on the following (10)
i) Z -test
ii) t -test
- Q.10** What is a Research Report? Explain various aspects of a good Research Report. (10)
- Q.11** Describe the impact of ICT on educational, social and economic development. (10)
- Q.12** Explain the various ethical principles to be followed by a researcher in management. (10)

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