

**B.TECH SEM – IV (2007 COURSE) (COMPUTER ENGG.) :**  
**SUMMER - 2018**

**SUBJECT: INDUSTRIAL MANAGEMENT**

Day: **Saturday**  
Date: **02/06/2018**

**S-2018-2610**

Time: **10.00 AM TO 01.00 PM**  
Max. Marks: 80

**N.B.:**

- 1) **Q. No. 1 and Q. No. 5 are COMPULSORY.** Out of the remaining attempt **ANY TWO** questions from Section – I and Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer books.
- 4) Use of non programmable **calculator** is **ALLOWED**.
- 5) Draw neat and labeled diagrams **WHEREVER** necessary.
- 6) Assume suitable data, if necessary.

**SECTION - I**

- Q.1** a) Differentiate between sole proprietorship & partnership. (05)  
b) What are different types of plant layouts? (05)  
c) What are different functions of inventory control? (04)
- Q.2** a) Explain various organizational structures with neat diagram. (07)  
b) Enlist and explain various levels of management. (06)
- Q.3** a) Explain concept of goods, utility, value and price. (07)  
b) What is elasticity of demand? Explain with its types. (06)
- Q.4** a) Explain in detail different techniques of inventory control. (07)  
b) Explain Purchase Procedure Cycle. (06)

**SECTION - II**

- Q.5** a) What is capital? What are various types of capital? (05)  
b) Write short note on sales forecasting. (05)  
c) Explain concept of Copyright in detail. (04)
- Q.6** a) What is Break-Even Analysis? Explain with a neat diagram. (07)  
b) Explain sources of industrial finance. (06)
- Q.7** a) Explain in detail concept of service tax and service mix. (07)  
b) What is market segmentation? Explain in detail. (06)
- Q.8** a) Explain the concept of data collection and data analysis in detail. (07)  
b) Explain concept of MIS. What are the applications of MIS in manufacturing and finance? (06)

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