

**B. TECH. SEM - III (COMPUTER ENGG.) 2014 COURSE) (CBCS)  
: SUMMER - 2018**

**SUBJECT: ENGINEERING ECONOMICS AND MANAGEMENT**

Day: **Friday**  
Date: **25/05/2018**

Time: **02.30 PM TO 05.30 PM**  
Max Marks. 60

S-2018-2239

**N.B. :**

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Draw neat diagram **WHEREVER** necessary.

- Q.1** a) Explain concept of capital in detail. (05)  
b) Explain law of demand with the factors affecting it. (05)

**OR**

What is elasticity of demand? What are the factors affecting elasticity of demand. Explain in detail. (10)

- Q.2** What is production? Explain various factors of production in detail. (10)

**OR**

- a) Write short note on long run cost and short run cost. (05)  
b) Explain concept of inventory control in detail. (05)

- Q.3** a) Explain monopoly type of market with example. (05)  
b) Write short note on Gross Domestic Product (GDP). (05)

**OR**

- a) Explain concept of aggregate supply and aggregate demand consumption. (05)  
b) What is National Income? Explain NI at current price. (05)

- Q.4** a) Write short note on Inflation. (05)  
b) Explain fiscal policy of government. (05)

**OR**

What is money? Explain various functions of Reserve Bank of India in detail. (10)

- Q.5** a) Explain various principles of management. (05)  
b) What is planning? Explain objectives of planning in detail. (05)

**OR**

Enlist and explain various organizational structures. (10)

- Q.6** a) What is plant location? Enlist and explain factors affecting plant location. (05)  
b) What is Team Management? What are the qualities of good leader? (05)

**OR**

What is financial management? Explain. (10)

- a) Profit and Loss statement.
- b) Balance Sheet.

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