

**B.H.M.C.T. SEM-VII (2010 COURSE) : SUMMER - 2018**

**SUBJECT: TRAVEL AND TOURISM**

Day: **Monday**  
Date: **30/04/2018**

**S-2018-2167**

Time: **02.00 PM To 05.00 PM**  
Max. Marks: 80

**N.B.:**

- 1) All questions are **COMPULSORY**.
- 2) All questions **EQUAL** marks.

**Q.1** Answer any **EIGHT** out of **TEN**: **(16)**

- a) Differentiate between Inbound and outbound tourism with examples.
- b) What are the advertising slogans for tourism for the states of -  
i) Maharashtra                      ii) Kerala?
- c) What are tourism souvenirs? Give two examples.
- d) Define:  
i) Passport                      ii) Visa
- e) List four qualities to be an effective tour guide.
- f) What is GDS? Give four examples.
- g) Define:  
i) Package tour                      ii) Hosted tour
- h) Give the full forms of :  
i) MICE                      ii) 4-S formula                      iii) WTO                      iv) DoT
- i) What do you mean by  
i) Alternate , and ii) Supplementary accommodation?  
Give one example each .
- i) Give the relative advantage of Railways over Roadways ( any 4 points)

**Q.2** Answer any **FOUR** out of **SIX**: **(16)**

- a) Explain the use of Information technology in tourism.
- b) What are the various types of passports?
- c) Explain in brief the role of Airways in tourism.
- d) Write a short note on –Agrotourism.
- e) Explain the co-relationship between tourism and hospitality.
- f) What are the negative Environmental impacts of tourism?

**Q.3** Answer any **TWO** out of **THREE**: **(16)**

- a) Explain the various up coming forms of tourism in India.
- b) “Indian has a rich and varied culture and heritage. Plan a tour itinerary for five days for a group of foreign tourists visiting the Golden Triangle of India, in order to prove this statement.
- c) What are the primary constituents of tourism ?

**Q.4** Answer any **FOUR** out of **SIX**: **(16)**

- a) What is the role of MTDC in promotion of tourism in the state?
- b) What is multiplier effect?
- c) What are the different types of package tours?
- d) Explain the role of a tour Escort?
- e) What are the different types of Visas?
- f) What are the criteria to be considered while planning a package tour?

**Q.5** Answer any **TWO** out of **THREE**: **(16)**

- a) Give the functions of the following tourism organisations. (any two)  
i) WTO                      ii) TAAI                      iii) FHRAI
- b) What are the socio- Cultural impacts of tourism?
- c) “Tourism helps to boost the economy of a nation”. Explain this statement w.r.t India.