

**B. SC. (HOSPITALITY & HOTEL ADMINISTRATION) SEM – I  
(2010 COURSE) : SUMMER - 2018**

**SUBJECT: TOURISM OPERATIONS –I**

Day: **Tuesday**  
Date: **24/04/2018**

**S-2018-2176**

Time: **10.00 AM To 01.00 PM**  
Max. Marks: 80

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**N.B:**

- 1) All questions are **COMPULSORY**.
  - 2) Figures to the right indicate **FULL** marks.
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**Q.1.** Answer **ANY EIGHT** of the following. **(16)**

- a) List 4 wildlife sanctuaries in India, the state & the animal for which each is known.
- b) What is 4-S formula?
- c) Explain :- i) Domestic tourism ii) Inbound Tourism
- d) Define :- i) FIT ii) GIT tour
- e) What are the tourism souvenirs? List any 4.
- f) What do mean by MICE tourism?
- g) What are the 5-A's of tourism?
- h) List the sources for obtaining tourism information.
- i) Differentiate between Tour & Excursion.
- j) What is adventure tourism? Give examples.

**Q.2.** Answer **ANY TWO** out of **THREE**: **(16)**

- a) Explain the following types of tourism with examples.
  - i) Space tourism
  - ii) Disaster tourism
  - iii) Pilgrimage tourism
  - iv) Medical tourism
- b) What are the socio cultural impacts of tourism?
- c) What are the criteria to be considered & steps in planning a packaged tour? Explain with an example.

**Q.3.** Answer **ANY FOUR** out of **SIX**: **(16)**

- a) Write a note on : Palace on wheels.
- b) What are the secondary constituents of tourism?
- c) What is role of media in promoting tourism?
- d) What are the environmental impacts of tourism?
- e) Explain the role of roadways in tourism.
- f) What is multiplier effect? Explain with flow diagram.

**Q.4.** Answer **ANY TWO** out of **THREE**: **(16)**

- a) What are the economical impacts of tourism?
- b) Explain the functions of travel agency.
- c) Plan a tour itinerary for 2 days for a group of foreign tourist visiting Pune city.

**Q.5.** Answer **ANY FOUR** out of **SIX**: **(16)**

- a) Explain the role & importance of Information technology in promoting tourism.
- b) What is the present status of tourism in India?
- c) Explain the duties of tour manager & give 4 names of travel agency.
- d) What is supplementary accommodation? Give examples.
- e) How does tourism creates environmental pollution at the destination?
- f) Write a note on :- Deccan Odyssey.