

**B.SC. (HOSPITALITY & HOTEL ADMINISTRATION)(CBCS
2016 COURSE SEM-IV : SUMMER - 2018
SUBJECT: TOURISM OPERATIONS**

Day: **Friday**
Date: **13/04/2018**

Time: **02.00 PM To 04.30 PM**
Max. Marks: **60**

S-2018-2131

N.B:

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.

SECTION-I

- Q1** Explain the following: (ANY FIVE) (10)
- a) Discuss current scenario of tourism in India.
 - b) Explain the term 'Mark Up'. How is it calculated?
 - c) Define: i) Passport ii) Visa
 - d) Elaborate on 'Role of Transport in Tourism'.
 - e) Define: i) Guide ii) Escort
 - f) List down the Secondary Constituents of Tourism Industry.
 - g) List down various Travel Motivators.
- Q2** Answer ANY TWO of the following. (10)
- a) Discuss the role of internet in growth of tourism.
 - b) List down various points to be considered while planning a tour.
 - c) Discuss the positive and negative impacts of tourism on environment.
- Q3** Answer ANY TWO of the following. (10)
- a) Write a short note on 5 'A's' of tourism.
 - b) Plan an itinerary of 2 night-3 days, for a group of students visiting Mumbai.
 - c) Explain various types of Visa.

SECTION-II

- Q4** Explain the following: (ANY FIVE) (10)
- a) Discuss the role of NGO in promoting responsible tourism.
 - b) Define 'Travel Agent'. List down different types of Travel Agencies.
 - c) Define a) Excursionist b) Inbound Tourism.
 - d) Explain GDS. Give the names of different software used in tourism.
 - e) Explain the term 'Tour Operator'. List down the types of tour operators
 - f) Give the full form of: i) MTDC ii) PATA
 - g) Discuss the socio-political impact tourism has on a country
- Q5** Answer ANY TWO of the following. (10)
- a) List down and elaborate on types of Tourism.
 - b) Discuss the role of following in development and promotion of tourism
i) WTO ii) DoT
 - c) Enlist and discuss the qualities required for being a tourist guide/ escort.
- Q6** Answer ANY TWO of the following. (10)
- a) Explain the following:
i) Issuing authority for passport
ii) Types of Passport
iii) Documents required while applying for passport.
 - b) Discuss various types of accommodation.
 - c) Write a short note on – History of Tourism.

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