

**B.B.A. (2010 COURSE) SEM- VI : SUMMER - 2018**

**SUBJECT : PROJECT MANAGEMENT**

Day : **Tuesday**  
Date : **24/04/2018**

**S-2018-1678**

Time : **10.00 AM TO 01.00 PM**  
Max. Marks : 70

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**N. B. :**

- 1) **Q. No. 1 is COMPULSORY.** Attempt **ANY FOUR** questions from **Q. No. 2** to **Q. No. 7.**
  - 2) Figures to the right indicate **FULL** marks.
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- Q. 1** What is a project? Explain the classification & characteristics of a project. (14)  
Explain with the help of suitable example.
- Q. 2** Discuss the different techniques used to evaluate Project investment. (14)
- Q. 3** a) Discuss the importance of Project planning. (14)  
b) Write down the steps in Project planning with appropriate example.
- Q. 4** a) State the role of network analysis in Project design. (14)  
b) Describe any two network techniques.
- Q. 5** What are the various activities covered in a software Project? Explain with (14)  
the help of suitable example.
- Q. 6** Discuss in detail the steps involved in Project formulation with the help of (14)  
suitable example.
- Q. 7** Write short notes on **ANY TWO** of the following: (14)  
a) Project Appraisal  
b) ISO Certification  
c) Financial Analysis of a Project.

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