

B.B.A. Semester-VI (CBCS-2015 Course) : Summer - 2018

Subject: Project Management

Day: **Tuesday**
Date: **24/04/2018**

S-2018-1626

Time: **10.00 A.M. To 1.00 P.M**
Max. Marks: 100

N.B.:

- 1) Answer ANY FOUR questions from Section I. Each question carries 15 Marks.
- 2) Answer ANY TWO questions from Section II. Each question carries 20 Marks.
- 3) Answers to Both the sections to be written in SEPARATE answer books
- 4) Draw a labeled diagram WHEREVER necessary

SECTION - 01

Q.1) Answer the following: (15 Marks X 1 = 15 Marks)

- a) Define a Project. Discuss the types of Projects stating suitable examples

Q.2) Answer the following: (15 Marks X 1 = 15 Marks)

- a) Discuss the Structure of feasibility report in detail.

Q.3) Answer the following: (15 Marks X 1 = 15 Marks)

- a) Describe in detail Institutional analysis and Social Analysis with suitable examples.

Q.4) Answer the following: (15 Marks X 1 = 15 Marks)

- a) Define the planning phase of a project. What are the difficulties that arise during this phase?

Q.5) Answer the following: Attempt ANY ONE (15 Marks X 1 = 15 Marks)

- a) List the characteristics of software projects.
- b) List the contents of a Project report. Illustrate a suitable example.

Q.6) Write short notes on the following: Attempt ANY THREE (5 Marks X 3 = 15 Marks)

- a) Steps in Project planning
- b) Market feasibility
- c) What is meant by shadow pricing?
- d) Describe CPM (Critical Path Method)
- e) Characteristics of a Project
- f) Importance of Project report.

SECTION - 02

Q.7) Answer the following: Attempt ANY ONE (20 Marks X 1 = 20 Marks)

- a) Explain the tasks carried out in a college Library. List and explain the steps required for the Project of Automation of Library
- b) A company wants to start a fertilizer factory. Assume the location for this factory of your choice and explain the feasibility study applicable to start this factory.

Q.8) Answer the following: Attempt ANY ONE (20 Marks X 1 = 20 Marks)

- a) The state government is planning to set up an Industrial area in your city. Discuss the Economic and Technical analysis of this project.

b) Draw PERT network for the following project. Also give the critical path, start time and end time.

ACTIVITY	DESCRIPTION	DURATION(IN DAYS)	PREDECESSORS
A	Develop Project Plan	1	--
B	Assign Project Task	4	A
C	Obtain Necessary Hardware	17	A
D	Project Coding	70	B
E	Hardware Installation	10	C
F	Testing Program	30	D
G	Preparing User Manual	25	E
H	File Conversion	20	E
I	Testing the system	25	F
J	Testing Users	20	G,H
K	User Acceptance Testing.	25	I,J

Q.9) Answer the following: Attempt ANY ONE (20 Marks X 1 = 20 Marks)

- a) Write the **SEI CMM** level for software projects in detail.
- b) Elaborate on the social and commercial aspects in the Project appraisal in a Sports based industry.
