

(Gen)  
M.B.A. SEM-IV / M.B.A.(HR) SEM-IV (2016 COURSE) CBCS :  
SUMMER - 2018

SUBJECT: LOGISTICS & SUPPLY CHAIN MANAGEMENT  
(PRODUCTION & OPERATIONS MANAGEMENT)

Day : Thursday  
Date : 17/05/2018

S-2018-1846

Time 02.00 PM TO 05.00 PM  
Max. Marks : 60

N.B.:

- 1) Attempt any **THREE** questions from Section –I.
- 2) Attempt any **TWO** questions from Section –II.
- 3) Figures to the right indicate **FULL** marks.
- 4) Answers to both the sections should be written in **SEPARATE** answer book.

SECTION-I

- Q.1 Explain the following concepts: (10)  
i) 3PL ii) 4 PL
- Q.2 Discuss material handling equipments with suitable examples. (10)
- Q.3 What are the complexities in transshipment and exporting the goods? (10)
- Q.4 Discuss Sourcing and Pricing of Logistics with suitable examples. (10)
- Q.5 Write short notes on any **TWO** of the following: (10)
- a) Types of Distribution network
  - b) EOQ Models
  - c) Materials Management and Logistics
  - d) Role of forwarding and clearing agents

SECTION-II

- Q.6 Consider the Supply Chain for a pharmaceutical Company. For the Company answer the following: (15)  
i) Draw the Supply Chain and identify components of Supply Chain.  
ii) Identify different organizations involved in the supply chain.  
Make necessary assumptions and state them.
- Q.7 Discuss the use of Information Technology in Supply Chain Management by citing examples. (15)
- Q.8 Explain types of Transportation Systems with their merits and demerits. (15)

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