

**B.H.M.C.T. SEM-III (2010 COURSE) /B. SC. (HOSPITALITY &  
HOTEL ADMINISTRATION) SEM – III (2010 COURSE) :  
SUMMER - 2018**

**SUBJECT: PRINCIPLES OF MANAGEMENT**

Day: **Tuesday**  
Date: **24/04/2018**

**S-2018-2148**

Time: **02.00 PM To 05.00 PM**  
Max. Marks: 80

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**N.B.:**

- 1) All questions are **COMPULSORY**.
  - 2) All questions carry **EQUAL** marks.
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**Q.1** Attempt Any **TWO** of the following: **[16]**

- a) Discuss any eight principles of management by Henri Fayol.
- b) Define Management. Briefly discuss the levels of management.
- c) State the principle of Span of Management. List any 3 advantages and 3 disadvantages of
  - i) Narrow span of management
  - ii) Wide span of management

**Q.2** Attempt Any **TWO** of the following: **[16]**

- a) Discuss the steps involved in planning process.
- b) Define Co-ordination. Discuss the approaches to achieving effective co-ordination.
- c) Explain any four barriers to communication.

**Q.3** Attempt Any **TWO** of the following: **[16]**

- a) State the assumptions of Theory X and Theory Y.
- b) Discuss any eight essential qualities for a good leader.
- c) Briefly describe the following plans:
  - i) Procedure
  - ii) Strategy
  - iii) Objective
  - iv) Policy

**Q.4** Attempt Any **TWO** of the following: **[16]**

- a) Discuss the types of communication in an organization.
- b) Define Planning. State any six benefits of planning.
- c) What is Decentralization? Write any 3 advantages and 3 disadvantages of decentralization.

**Q.5** Attempt Any **TWO** of the following: **[16]**

- a) Discuss Maslow's need hierarchy theory.
- b) Define Control. State the need for control and briefly discuss the steps in the control process.
- c) Trace the evolution of management thought.