

**B.C.A. SEM-I (2014 COURSE) CBCS : SUMMER - 2018**

**SUBJECT: PRINCIPLES OF MANAGEMENT**

Day: **Friday**  
Date: **04/05/2018**

**S-2018-1697**

Time: **02.00 PM TO 05.00 PM**  
Max Marks. 60

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**N.B.**

- 1) Attempt Any **THREE** questions from Section - I and any **TWO** questions from Section -II.
  - 2) Figures to the right indicate **FULL** marks.
  - 3) Attempt Section - I and Section – II on **SEPARATE** answer books
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**SECTION – I**

- Q.1** What is Management? What are the functions of Management? **(10)**
- Q.2** Critically evaluate the evolution of Management Thoughts. **(10)**
- Q.3** What are the important steps in planning process? **(10)**
- Q.4** Authority and Responsibility are the two sides of the same coin. Explain with suitable examples. **(10)**
- Q.5** Write short notes on **ANY TWO** of the following **(10)**
- a) Types of plans
  - b) Social responsibility
  - c) Control
  - d) Scientific Management

**SECTION – II**

- Q.6** Prepare alternate Organization Structure for a consumer durable manufacturing company. **(15)**
- Q.7** What alternate methods will you use for motivating Salesforce of a fast moving consumer goods Company? **(15)**
- Q.8** Critically analyze any leader of your choice. List out the leadership qualities and style of an effective leader. **(15)**

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