

B.B.A. (2010 COURSE) SEM- II : SUMMER - 2018

SUBJECT: PRINCIPLES OF MANAGEMENT

Day: Tuesday
Date: 24/04/2018

S-2018-1647

Time: 10.00 AM TO 01.00 PM
Max. Marks: 70

N.B:

- 1) **Q.No.1 is COMPULSORY.**
 - 2) Solve **ANY FOUR** questions from Q.No.2 to Q.No.7.
 - 3) Each question carries **14** marks.
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Q.1 Explain the evolution of Management thought. Why is F.W. Taylor known as the 'Father of Scientific Management'? **(14)**

Q.2 Why is decision making one of the most important function of a manager? Explain the decision making process in detail. **(14)**

Q.3 Discuss the various forms of Organization structure with appropriate examples. **(14)**

Q.4 What are the qualities of a good leader? How does the 'Trait approach' to leadership differ from the 'Behavioral approach'? **(14)**

Q.5 Define the term 'Controlling' and explain the basic control process. **(14)**

Q.6 'Should Managers be socially responsible'? Comment. Justify your opinion with relevant examples. **(14)**

Q.7 Write short notes on **ANY TWO** of the following: **(14)**

- a) Types of plan
- b) Advantages of delegation
- c) Non-budgetary control devices
- d) Principles of Henry Fayol

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