

B.B.A. (2010 COURSE) SEM- III : SUMMER - 2018
SUBJECT : ORGANIZATIONAL BEHAVIOUR

Day : **Friday**
Date : **27/04/2018**

S-2018-1652

Time : **02.00 PM TO 05.00 PM**
Max. Marks : 70

N.B.

- 1) Q.1 is **COMPULSORY**.
 - 2) Attempt any **FOUR** questions from Q.2 to Q.7.
 - 3) Figures to the right indicate **FULL** marks.
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Q.1 Explain in detail the historical development of Organizational Behaviour. (14)

Q.2 Define Personality. Explain the factors that shape personality of individuals. (14)

Q.3 Explain in detail 'Maslow's Need Hierarchy theory of motivation. How can this theory be used for motivating employees? (14)

Q.4 Explain in detail the components that shape attitudes. Why is the study of attitude important for organizations? (14)

Q.5 Explain the various styles of leadership as identified by Blake and Mouton Theory. Which style is the most effective? Why? (14)

Q.6 With reasons explain the factors that contribute towards building effective teams. (14)

Q.7 Write short notes on (**ANY TWO**): (14)

- a) Job enlargement
- b) Group decision making
- c) Stress management

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