

**B.C.A. (2010 COURSE SEM- VI : SUMMER - 2018**  
**SUBJECT : MANAGEMENT – VII (e- Business Applications)**

Day : **Monday**

Date : **07/05/2018**

Time : **10.00 AM TO 01.00 PM**

Max. Marks : 70

**S-2018-1747**

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**N.B.**

- 1) Q.1 is **COMPULSORY**.
  - 2) Attempt any **FOUR** questions from Q.2 to Q.7.
  - 2) Figures to the right indicate **FULL** marks.
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**Q.1** Explain in detail various payment systems available in e-commerce. **(14)**

**Q.2** What is e-commerce? Explain various advantages and disadvantages of e-commerce. **(14)**

**Q.3** Define SDLC. Explain various steps involved in creating an e-commerce website. **(14)**

**Q.4** Explain technical architecture of e-commerce and strategies of e-commerce. **(14)**

**Q.5** Define the problem of security threats and how it will be overcome with the help of different security tools? **(14)**

**Q.6** What is e-marketing? Explain in detail with proper example. **(14)**

**Q.7** Write short note on **ANY TWO** **(14)**

- a) Internet Service Provider
- b) Domain Name System
- c) Cookies

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