

**B.B.A. (2010 COURSE) SEM- III : SUMMER - 2018**

**SUBJECT: MANAGEMENT INFORMATION SYSTEMS**

Day: **Saturday**  
Date: **05/05/2018**

**S-2018-1655**

Time: **02.00 PM TO 05.00 PM**  
Max. Marks: **70**

**N.B.:**

- 1) Q. No. 1 is **COMPULSORY**.
- 2) Attempt **ANY FOUR** questions from **Q.No.2 to Q.No.7**.
- 3) Each question carries **FOURTEEN** marks.

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- Q.1** What is Information? What are the parameters for Quality in Information? (14)
- Q.2** Define Computer Network. What are the various types of network topologies? (14)
- Q.3** Explain in detail information requirements for marketing function using system approach. (14)
- Q.4** a) Define Biometrics. Explain in detail Biometrics techniques of IRIS, finger print. (07)
- b) What is ERP? Explain various benefits of ERP. (07)
- Q.5** Define Knowledge and explain Knowledge Management Architecture. (14)
- Q.6** Illustrate with examples various threats and control to Information Security. (14)
- Q.7** Write short notes on (**ANY TWO**) (14)
- a) Cyber laws
- b) Information Technology act 2000
- c) MIS versus Data processing
- d) The Internet

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