

**B.C.A. (2010 COURSE SEM- I : SUMMER - 2018**

**SUBJECT : MANAGEMENT – I (BUSINESS ENVIRONMENT)**

Day : **Friday**  
Date : **04/05/2018**

**S-2018-1721**

Time : **02.00 PM TO 05.00 PM**  
Max. Marks : 70

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**N.B.:**

- 1) **Q.No.1 is COMPULSORY.**
  - 2) Attempt **ANY FOUR** questions from Q.No.2 to Q.No.7.
  - 3) Figures to the right indicate **FULL** marks.
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- Q.1** What impact do economic systems have on business? Discuss types of [14]  
economic systems prevalent today.
- Q.2** Why is Environmental Analysis important to a business? Discuss its [14]  
limitations.
- Q.3** What is the role of Fiscal Policy in an economy? [14]
- Q.4** Discuss the need for state intervention and control in business. [14]
- Q.5** Elaborate on Consumer Rights and Consumer Protection Act in India. [14]
- Q.6** What is WTO? Discuss its implications on business and economy in India. [14]
- Q.7** Write short notes on **ANY TWO** of the following: [14]
- a) Technology and competitive advantage
  - b) EXIM policy
  - c) Impact of Culture on business

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