

B.B.A. (2010 COURSE) SEM- IV : SUMMER - 2018

SUBJECT : INTERNATIONAL BUSINESS

Day : **Monday**
Date : **30/04/2018**

S-2018-1658

Time : **10.00 AM TO 01.00 PM**
Max. Marks : 70

N. B. :

- 1) **Q. No. 1 is COMPULSORY.**
 - 2) Attempt **ANY FOUR** questions from **Q. No. 2 to Q. No. 7.**
 - 3) Figures to the right indicate **FULL** marks.
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Q. 1 What do you mean by Special Economic Zones (SEZs)? Explain role of Special Economic Zones (SEZs) in International Business. (14)

Q. 2 Explain the following: (14)

- a) Balance of Trade
- b) International Monetary Fund

Q. 3 Explain the role and importance of Multi National Corporation in International Business. (14)

Q. 4 Explain the objectives and functions of World Bank. (14)

Q. 5 What do you mean by Exchange Rate? Explain how Exchange Rates are determined? (14)

Q. 6 Write a note on composition and direction of India's Foreign Trade since 1991. (14)

Q. 7 Write short notes on **ANY TWO** of the following: (14)

- a) Heckscher – Ohlin Theory
- b) World Trade Organization
- c) European Union
- d) South Asian Association for Regional Co-operation(SAARC)

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